



Randy Siegel

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## Media Profile

For the first half of his career, Randy Siegel successfully promoted his clients' goods and services as an executive vice president and partner with Fleishman-Hillard International Communications. Today, he is a nationally recognized specialist in helping clients build their careers and enhance their lives by connecting to their passion, purpose, and power.

He has been quoted in USA Today, Wall Street Journal online, Southwest Airline's in-flight magazine Spirit, on Fox Business News, and other media outlets. He has authored professional articles for the Washington Post, Atlanta Business Chronicle, PR Journal, MarketingPro.com, and other publications. Thousands of readers subscribe to his monthly eNewsletter, and his books *Engineer Your Career: Building a Blueprint for Your Best Self*, *PowerHouse Presenting: Become the Communicator You Were Born To Be*, and *The Inspired Life: How Connection and Contribution Create Power Passion and Joy* are available through Amazon.com.

Randy Siegel's areas of expertise include:

- Building Rapport
- Communications Skills including Public Speaking
- Career Development and Advancement
- Women and Communications
- Personal Branding and Image
- Midlife Transitions

Randy has conducted hundreds of consultations, presentations, workshops, and coaching sessions for corporations, professional associations, nonprofit organizations, and marketing firms, including Coca-Cola Enterprises, EarthLink, The Recording Academy (The Grammy Awards), The University of Georgia MBA Program, and The Giving Institute. One client summed up Randy's work this way:

*"You teach far more than communication; your message is about life issues, growth, awareness, and openness. It's powerful stuff, and your ability to communicate it and share your life is inspiring."*